









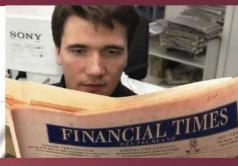
## **MEDIA TENOR**

## Agenda Setter Award Business Media





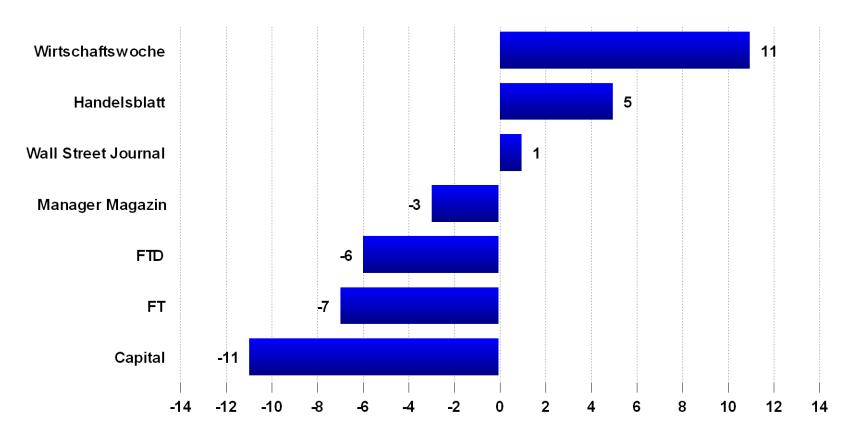




Basis: 68,030 quotations in 14 German print and television media



## Wirtschaftswoche made up most positions



**Sum of positioning in quotation ranking 2001-2010** 

